



FUNDRAISING - Third Party Events & Ideas

Answering Machine Message – This will alert everyone who calls you at home that you're up to something special. Let them know that you need their support! My personal favorite: "Hi, I'm not available right now as I'm out raising money for the Crohn's & Colitis Foundation. Leave me a message and I'll call you back when I receive your donations!"

Book Sale – Have your coworkers donate books they have read, then sell them to other coworkers to make a profit. Most everyone has some pre-read books they want to get rid of and would be glad to contribute. A variant might be CD's or videos/DVD's.

Store Front Collections – Ask your local grocery store, retailer or bank if you can spend a day asking patrons to support your efforts. Don't forget to ask the store if they have a policy of matching funds raised – this will double your efforts!

Shoe Sale – Sell our paper megaphones to fellow employees (can also be done at church, synagogue, local club you belong to, etc.). You can post each megaphone with the employee's name on your office wall to show who has supported you by giving.

Garage Sales – Know all that stuff that's been hanging out in your garage/attic/basement? Gather it up and ask your friends to donate their giveaway and have a garage or yard sale! Make sure to post signs that all proceeds will go to the Crohn's & Colitis Foundation.

Fundraising Through Friends – Do you have a friend or family member that is a bartender or restaurant server? Ask them to donate a portion of one day's tips to your fundraising! You can create a sign or button for them to wear stating "All tips collected tonight will be donated to the Crohn's & Colitis Foundation." If the patrons see the sign/button they may be willing to dig a little deeper in their pocket!

Happy Hour – Talk to your local bar manager about hosting a party at their bar by inviting all your friends and family (and their friends & family...) Get the manager to give you a set rate for all you can drink for an hour and then add \$10 to that which you keep for your fundraising.

Theme Party/Dinner – Hold a theme party for your friends and ask for a \$50/person donation. Spend no more than \$20/person on the food. Be sure to add a fun theme (costumes anyone?) to the night or make it a game night!

Movie Party – Host a movie party at your house. Pick up a new flick at Red Box, make some popcorn, pick up some soda and invite your friends and family over for a movie night. Charge an "entry fee" and have a few items to auction off for more funds.

You Say It's Your Birthday? – If your birthday falls between now and the walk, ask for donations instead of gifts. This is a very simple way to raise money and it'll be a lot easier for your friends and family to write you a check instead of spending hours trying to shop for you!

Delegate – Ask 10 people you know to send a fundraising email to 10 people they know on your behalf!

Auction Ideas – Movie theater tickets, local performing arts theater, local artist (jewelry, paintings, pottery

Business Cards – Print up some inexpensive business cards for your fundraising efforts. Be sure to include your name, website, date and location of the event, and of course CCFA's name and mission statement.

Radio Station – Call your favorite radio station and ask them to make an announcement on the air. They may even interview you!

Hair Salon – Ask your barber or hairdresser to donate \$2 of every haircut they complete over the weekend. Be sure to provide them with a sign for their work station letting their customers know what they are doing and where the proceeds go.

Mow-a-thon – Ask your neighbors if you can mow their lawn for a \$50 donation. Create flyers advertising this and letting them know a set weekend you will be doing this along with your name and email/phone. Even better, if you have teenage kids, get them involved and have them do the mowing!

Meet the Press – Does your company distribute a newsletter? Does your company have interoffice email? Take advantage of these! It's a perfect way to get the word out. Be sure to include a link to your webpage!

Karaoke Night – Who cares if you can't carry a tune? Spend a Friday night at a Karaoke Bar and sing your guts out! Have the announcer tell the crowd that you're signing for pledges! (Or collecting pledges to stop signing!)

Ebay – Remember the garage sale idea? Do the same and sell it on ebay.com!

Company Vacation Days – Ask your boss or human resources director if they can swap one of your vacation days for a day's pay with the money going to CCFA.

Game Night – Get out those board games and start playing! Invite your friends, break into teams and let the fun begin. Ask everyone to make a donation for coming.

Poker Night – Host a poker game with the winning proceeds being put in a 50/50 split-50% goes to the winner and 50% goes to your fundraising.

Bowling Night – Plan a fun night of bowling at your local lanes. Ask the owner to waive the cost of bowling or give you a discounted rate and you can collect the money for donations.

Curse Jar – C'mon, everyone does it. Now they'll have to pay for it. Place a Curse Jar in your office or home and whenever someone say a curse word they have to open up their wallet and put a dollar in the jar.

Dress Down Day – Ask your company to allow an official Take Steps Dress Down Day. For the privilege of dressing down, employees donate \$20 towards your fundraising efforts.

Company Grants – Find out if your company offers grants to employees who volunteer their time for charitable causes. If so you can volunteer for CCFA and get paid grant money for the work.

Church Bulletin – Place an advertisement in your church newsletter or bulletin letting the congregation know what you’re doing with CCFA.

Inspirational Book Marks – Create them and sell them to your friends and family.

Universities and Colleges – Contact your local schools and ask if you can put an advertisement in their school newsletter promoting the walk and your webpage.

Computer Screen Savers – Create a CCFA/Take Steps Screen Saver and send it to everyone in your company. A gentle reminder is a good reminder!

Rock on! – If you know any musicians ask them to perform at a benefit concert. Tell people that their admission ticket is a check made out to CCFA.

Wine and Cheese Party – Host a party at a local restaurant and ask the owner to donate the wine and cheese.

Fraternities and Sororities– Contact the National Chapter of your college fraternity or sorority and ask them to make a donation.

Alumni Organizations – Call your own college or university and ask them to place an ad in the alumni newsletter asking for donations with a link to your webpage

WRAP AROUND EVENTS

Wrap Around Events are fun and creative events that help you raise funds for CCFA. They are an excellent way to raise money and bring out the FUN in fundraising! Here is a list of ideas to help you brainstorm:

Bake sale

Garage sale

Silent auction

Pub crawl

Karaoke night

Wine & cheese party

Bachelor & bachelorette auction

Grocery store collections

Car wash

Snack bar at work

Pancake breakfast

Oscars Party

Scrap book party

Dinner party

Art auction

Ice cream party

Hot dog stand

Candy sales

Bingo night

Hot cocoa sale

Craft show

Holiday bizarre

Yoga Session

Babysitting Service

Bowling Tournament

Valentine carnation sale

March Madness

tournament

Monday night football

party

Volleyball tournament

SuperBowl Party

Golf tournament

Restaurant giveback days

Key Elements of a Wrap Around:

- Contact a Staff member at CCFA and let them know your plans so they can provide you with any guidance and materials you might need. We can also help promote your activity through Facebook!
- Start planning early.
- Do something you enjoy. Only host a dinner party if you enjoy cooking! Only organize a volleyball tournament if you love playing volleyball!

50+ Fundraising Ideas

-Fill an empty water bottle with dimes - \$100

-Update their email signatures, business cards and anything else that regularly profiles

-Remind to regularly update their social media profiles with fundraising progress.

-Keep fundraising after event

1. Online Fundraising. This is a quick and easy way to fundraise!

Set up your account and send "sponsor me emails" to your list of potential sponsors.

2. Letter Campaign. Use our prewritten letters, or create one of your own, and send them to all of your friends, family, and coworkers.

3. Corporate Matching Gift. Ask your company to match the amount of pledges you receive from your fellow coworkers.

4. Your own personal friend Matching Gift

Ask a friend if they can investigate getting their company to match pledges.

5. Corporate Sponsorship. Identify one or several large companies and contact them directly (they may be willing to sponsor you completely). We even have a "team sponsorship proposal" available for you online.

6. Product Parties. Everyone's heard of Tupperware parties, but did you know that there's also Pampered Chef, Dove Chocolate, Mary Kay Jewelry and more? Host a party at your house and invite all your friends and family to join you. The presenter will donate a percentage of profits or sales from the night to your account.

7. Bucketing for Donations. Find a store near you that will allow you to stand outside the front door on a Saturday morning asking patrons to make a donation of their spare change or even a couple bucks. Make sure you get permission first.

8. Dress Down Day. This is usually a successful fundraising tool! Ask your company if they will allow those who donate to wear jeans on a designated day (usually Fridays). Send out an email to your staff notifying them. Have everyone pay \$5 to dress down and put all of the money towards your fundraising.

9. Desk Drop. Get a box of assorted cookies (usually 36 bags per box from Costco or BJ's). Make up little business cards with your team information on it and directions on how to sponsor you. Attach the card to the cookies and drop one on each desk of your coworkers that you want to sponsor you. It is even better when you see them personally so you can tell about your efforts and what you are doing

10. Web Site. Create your own personal page about your journey. Send an email to everyone on your contact list and invite them to visit the website. You can do this by registering online or asking a bike tour coordinator to set up an online account for you.

11. Garage Sale. Know all that stuff that's been hanging out in your garage...in your attic....in your basement? Gather it up and ask your friends to do the same. Put it in your front yard and sell, sell, sell! Put all the money raised toward your pledge minimum!

12. Bake Sale, Become Julia Child (and ask your friends to do the same) and host a bake sale. You can even have it in conjunction with your garage sale. It's a fact that people will buy more stuff on a full stomach!

13. House Party. This is a sure fire way to fundraise. The Staff will be happy to give you some tidbits.

14. Extra Change In My Pocket Box. Create these little boxes for your friends and family and have them place it on their dressers. At the end of the day, they can drop that spare change in the box.

15. Start your own Extra Change Box. Keep a jar near your door and put all your extra coins in it everyday. It adds up. Or put it on your desk at work others will join you.

16. Office Fundraising Challenge. Speak with everyone in your office and get them to challenge each other to raise the highest amount. Give the "winner" a prize. Maybe some movie passes? Gift certificate to dinner? Day off?

17. Answering Machine Message. Change the message on your cell phone or answering machine to mention your fundraising campaign and participation in the walk. Let them know you need their help!!

18. Return Address Labels. Create return mailing address labels that read, "I'm raising donations to fight IBD in the walk. Will you join me in the fight against IBD?"
19. Bag groceries. Ask a local store if you can bag people's groceries for donations (you can have your kids, nieces or nephews do it for you). Let everyone know that donations benefit CCFA.
20. Solicit Tips. Ask your local bartender to donate a portion of one day's tips. Same goes for the waiters and waitresses. Ask them to donate tips from one night. You can create a sign for the bartender to place on the bar stating that "All tips collected tonight will go directly to "your name or team name". If the patrons see the sign they may be willing to dip a little deeper in their pocket!
21. Carry Copies of your Fundraising Letter in your purse. Have one with you at all times and pass them along to people you meet.
22. Ask local restaurants to place a money jar at the front of the restaurant. Check with the restaurant manager. They may be willing to place the jar in a high traffic area so lots of patrons can see it.
23. Happy Hour Party. Invite all of your friends (and their friends!) to a happy hour party. You can charge per head or just hold a raffle. (It can be cheap raffle items, bottles of wine , movie tics, etc.)
24. Theme Party/Dinner. Hold a theme party for 10 (or more) of your friends. Donation: \$50 per person. Spend no more than \$20 per person on the food and you'll have \$300 (or more) in pledges by the end of the night.
25. Movie ticket donation. Ask your local movie house to donate several movie tickets. Sell them (or use them for raffle items) and put the money toward your pledges.
26. Local entertainment companies donate tickets. Raffle donated tickets to an upcoming event, such as a concert or play.
27. Birthday gift pledge. This is a very simple way to raise money and it'll be a lot easier for your friends and family to write you a check instead of spending hours trying to shop for you!
28. Delegate. Give 10 of your friends 10 pledge forms each and ask them to help raise money for you.
29. Creative Friends. Find a local artist or ask a creative friend if he/she would donate a piece of art or some jewelry that you can auction off.
30. House Warming Party. Are you moving soon? If so, ask your friends to make a pledge instead of purchasing a gift for your new place.
31. Color Pledge Forms. These can be very eye catching. Send them in colored envelopes, too. These will stand out among friends' bills and stuff.
32. Signature Lines. Change the signature line of your outgoing emails to mention your involvement in the event.
33. Travel Agency. Do you always make your travel plans through the same agency? Ask them to donate a travel voucher. You can auction it off at one of your parties.
34. Doctor/Therapist/Dentist/Insurance Agent. Ask him/her to make a check out for you instead of the other way around!
35. Restaurant Nights. Ask your favorite restaurants about having giveback nights. You bring in customers (and prove it by giving our vouchers or flyers that they hand in with checks) and the restaurant donates a portion of the sales from those customers back to your fundraising account.
36. Penny Wars. Put out a jar for each department at your office. For every penny that is in there you have to subtract one point. For all silver coins you get one point. Do this for a week or so and reward the department with the highest total. Put all of the money toward your fundraising.
37. Chinese Auction. Ask friends and local businesses to donate items. Save them all and have one big Chinese auction. You can do this at a party that you hold or at your work.
38. Radio Station. Call your favorite radio station and ask them to make an announcement on the air (they may even interview you). Pledge s can be sent directly to our office.
39. Gym -Ask your gym to place a Pledge Jar at the front desk! Leave a stack of pledge forms at the counter, too.
40. Spinning Class - Have a stack of pledge forms with you and ask your spinning instructor to make an announcement in class.
41. Hair Salon-Ask your barber or hairdresser to donate \$2 from every haircut they complete over one weekend.
42. Picnics - National Holiday Picnics are a great place to raise some pledges!

43. Donate your services- Get your kids involved in this weekend activity. Have them perform a free service for donations, such as raking leaves or mowing lawns.
44. Neighbor - Write to all your neighbors on your block (or in your building). Attach a letter stating what you're training for and ask them to make a donation.
45. Good Karma Tipping Jar-Ask local businesses to put one of those jars near the register or on their front counter. Tape a picture of yourself on the jar and a short explanation of why you're raising money.
46. Car Wash -Hold a themed car wash and ask businesses to donate items. Get family and friends involved.
47. Meet the Press- Does your company distribute a newsletter? Does your company have interoffice email? Take advantage of these! It's a perfect way to get the word out.
48. Baby Sitting - Offer up your services and let your friends have a nice, quiet night out of the house!
49. House Sit- Friends going out of town for awhile? Maybe they need a warm body to stay in their place!
50. Ebay.com - Remember the garage sale idea? How 'bout rounding up the goods from your friends and putting it all on Ebay.com to be auctioned off

Party Ideas

- **Children's Party** – What do Barney, SpongeBob SquarePants and Hannah Montana all have in common? Kids love them! Throw a party, wear a cartoon costume and pop in a Lizzie Maguire movie for the kids to enjoy. The kids will be so distracted and happy that their parents will actually have a chance to write you donation checks – and the parents will be so grateful for their momentarily distracted and happy kids, they'll be relaxed enough to start writing donation checks!
- **Cocktail Party** – Throw a "donate to the cause" cocktail party (checkbooks required).
- **Game Night** – Do you miss the good ole days of Scrabble and Monopoly? Bring out the board games, charge at the door, break into teams and let the fun begin!
- **Garage Band anyone?** – Party like a rockstar and invite your friends for a Garage Band tourney. Charge admission and then get prizes donated for the winners. All proceeds go to your pocket!
- **Royal Flush** – Call up your serious (or not-so-serious) card-playin' friends and invite them over for poker night.
- **Movie Night** – Pick up a new flick at your local movie store, make some popcorn, pick up some soda and invite your friends and family over for movie night. Of course have your donation forms ready to go!
- **Decade Party!** – Who doesn't want to relive the 60s, 70s, 80s and now....90s!! Hold a theme party for a bunch of your friends and their friends. Donation: \$30 per person. Spend no more than \$10 per person on the food and you'll have \$20 per person or more to take away that night.
- **Wine and Cheese Evening** – This event requires a budget. If possible, recruit local suppliers to provide cheese and wine. Sell tickets in advance and donate proceeds to CCFA. For those enthusiastic and knowledgeable wine aficionados, each table could have a theme, such as a particular wine-growing or cheese-producing region.
- **Silent Auction** – (this can be combined with any party above) Put together a weekend getaway: a nice bottle of wine, a B&B stay, donated concert tickets, museum tickets or play tickets. Then, hold a silent auction for the items. You can either send out email bid forms or have bidders submit a printed form. The highest bid wins the prize and all proceeds go toward your Team fundraising. It's a win-win situation!
- **Battle of the Bands Party** – Do you have friends who can play piano, guitar or sing really well? Ask the owner of a neighborhood bar to let you bring friends in one night for great cocktails and great music. Charge at the door and let patrons know it's a fundraising event benefiting CCFA.

How to Get Your Workplace Involved

- **Corporate Matching Gift** – Ask your company to match the amount of donations you receive from your fellow co-workers.
- **Corporate Sponsorship** – Identify one or several large companies and contact them directly. They may be willing to sponsor you completely.
- **Company Grants** – Find out if your company offers grants to employees who volunteer their time for charitable causes. If so, you can volunteer your time at a local charitable organization and get “paid” grant money for the volunteer work that you do. You may need a letter from the organization you volunteer for stating that you’ll be volunteering in the office, and we’d be happy to make that happen.
- **Donated Sports Team and Concert Box Seats** – More often than not, there are quite a few fanatics that will pay just about anything for seats to their favorite team’s games or their favorite band’s concerts. Ask a company to donate their box seats to a major sporting or entertainment event in your community and hold a drawing for the seats – the more exclusive the tickets, the better. For sporting events, ask the park to make an announcement about the company donating their box seats.
- **Dress Down Day** – Ask your company to allow an official Team CCFA Dress Down Day. For the privilege of dressing down, employees donate \$10.00 towards your fundraising efforts.
- **Extra Vacation Day Raffle** – Ask your company/boss to sell tickets at \$20 each for an extra paid vacation day. All proceeds go toward your fundraising efforts!
- **Meet the Press** – Take advantage of your company newsletter or inter-office email. It’s a perfect way to get the word out to your co-workers.
- **Office Fundraising Challenge** – Encourage your co-workers to challenge each other to raise the highest amount of money for CCFA. Give the winner a prize, such as movie passes or a gift certificate to a restaurant of their choice.
- **Wear a Logo** – Tell your employer you’ll wear their logo on your sleeve if they donate to you – the bigger the donation, the bigger the logo.
- **Kiss Your Mother with that Mouth?** – C’mon, everyone does it. Now they’ll have to pay for it. Place a Curse Jar in your office, and whenever someone says a bad word they have to open up their wallet.
- **Bake Sale** – It’s not just about cakes and cookies! Include preserves and muffins, hold guess-the-weight-of-the-cake competitions and serve refreshments.
- **Donuts/Bagels/Cupcakes** – Everyone needs breakfast or snacks! Buy a box of goodies on the way to work, and sell them at the office for \$1 each! See if you can have them donated or lower cost to you, so you get more money from those that purchase!

How to Get Your School Involved



Hold a School Mini Walk

- Set the date, time and location – walk during lunch hour around the school grounds, after school around the school track or on the weekend at a local park
- Set a walker and dollar goal for the school to strive toward. Have the art class develop posters and giant thermometers to track the school’s progress
- Create excitement by having competitions between classes
- Hold a school assembly to get everyone excited about the walk, educate them about Crohn’s disease and ulcerative colitis, sign up walkers and promote incentive prizes
- Walkers will collect donations from friends, family, neighbors and online through the letter writing campaign – anyone you have a relationship with – ASK!
- Provide incentives, like a pizza party to the class that raises the most money or movie tickets for the top individual to encourage participation



Mini Fundraisers for CCFA

- Caps for a Cure – students pay \$1 for a designated day to wear their favorite hat
- Host a car wash, bake sale, book sale, dance-a-thon, jump rope competition etc...
- Collect loose change for Cure/Pennies from Heaven
- Dimes in a Bottle – ask people to fill up a water bottle with dimes. 1 bottle = about \$100!
- Family Movie Night in the Gym – students pay \$1 all others \$3
- Have the teachers become involved: Jeans Day – teachers pay \$5 to wear their favorite jeans on a designated day, tricky tray events
- Have classroom competitions to raise the most – winning class gets a pizza day, or something else special. Fill buckets or bottles with loose change
- Ask principals and teachers to be the “prize” for classes reaching a certain fundraising goal – they have to shave their head, or get dunked, or something silly
- Designate a particular day of the week, or month to hold event, or designate a month as “IBD month” and hold a different mini-fundraiser each week
- Hold CCFA raffles – for \$1 or \$5 here are some no cost ideas:
 - Be the principal or teacher for the day
 - Get out of gym pass
 - No homework for a day
 - Extra study hall pass



Sell CCFA Icons

- Students can sell paper icons to family and friends for \$1
- Display them in a prominent location such as the cafeteria or the gym
- The student/class that raises the most money will be entitled to a prize

Set Assembly Dates to Help Kick-Off your Campaign

- Set the assembly date at least a month prior to the fundraiser to help “kick-off” the event. Have a CCFA rep and/or a student speak about Crohn’s disease and ulcerative colitis. Hand out CCFA materials, sign their team up online, promote walker incentive prizes and get everyone excited to “Take Steps” to cure Crohn’s disease and ulcerative colitis.