

UNITING TO CARE: 2019 EDUCATION, SUPPORT, & ADVOCACY ACCOMPLISHMENTS

In 2019, we made over 2 million connections through our education, support, and advocacy programs, a 40% year-over-year increase.

BUILDING RESILIENCE & EMPOWERING THE IBD COMMUNITY



EDUCATION

- **400,000** Facebook Live educational video views
- **340,420** views of online IBD education videos and webcasts (+13%)
- **243,860** interactions with the Clinical Trials Community educational resources (+39%)
- **35,000** connections were made with medical professionals through live and online education
- **11,000** patients and family members attended live education programs (+43%)
- **1,930** healthcare professionals reached through local live professional education programs (+36%)



NEW RESOURCES

- **37,000** engagements with mental health resources, including **new** videos that share young adults' perspectives on mental health challenges in IBD
- **25,000** visits to the newly launched online resources designed to help everyone navigate health insurance options and financial assistance programs



SUPPORT

- **216,000** unique visitors accessed the Community website
- **12,000** inquiries from patients, caregivers, and providers answered through the IBD Help Center
- **9,100** patients and family members participated in in-person support groups (+9%)
- **2,000** constituents engaged through Facebook support groups
- **80** peer-to-peer matches made through the Power of Two program

INSPIRING & ENGAGING THE COUNTRY'S LARGEST IBD COMMUNITY



ADVOCACY

- **8,088** emails from the Foundation's volunteers sent to legislators through the growing Advocacy Network volunteer list
- **210** state and federal legislators signed to public policy asks
- Passage of the **Safe Step Act** into law in Ohio, Washington, and Georgia
- Introduced a **federal step therapy reform bill in the U.S. Senate** for the first time (S.2546–Safe Step Act)



PEDIATRICS

- **38,000** unique views on the Teen Website (justlikemeIBD.org)
- **33,000** unique views on the Campus Connection website (+31%)
- **1,600** engagements on the pediatric transition self-assessment tool for teens (+20%)
- **1,181** pediatric patients attended Camp Oasis across 12 locations