

1st Email Template (send as soon as possible after registering)

As you may know, the mission of the Crohn's & Colitis Foundation is a true passion of mine. This year, I registered to get pied during the Foundation's 2023 Pie Day event as [\(insert connection or reason for joining\)](#). I have set a goal of \$500 and I am hoping that you can help me achieve this. The Crohn's and Colitis Foundation Goal is \$60,000 by March 14. When I reach my goal [\(insert how you're getting pied\)](#).

By supporting my efforts, you will be funding critical research to cure Crohn's disease and ulcerative colitis and to improve the quality of life of children and adults affected by these diseases.

You can support my efforts by making a donation online at [\[insert donation link\]](#).

If you have any questions, feel free to reach out to me at any time. Thank you so much for bringing hope and joy to our community!

With Gratitude,

[\(Insert Name\)](#)

2nd Email (send at the beginning of March)

I joined the Crohn's & Colitis Foundation as [\(insert connection or reason for joining\)](#). This year, to raise awareness and funds, I am getting pied for the Foundation's 2023 Pie Day on March 14. I have set a personal goal to raise \$500 for this worthy cause that is near and dear to my heart.

- There are **more than 10 million people** worldwide affected by Crohn's disease and ulcerative colitis. While treatments exist for these life-long conditions, there are no cures – yet.
- People with Inflammatory Bowel Disease (IBD) live with an invisible, chronic disease. **They may not look sick**, but IBD affects virtually every aspect of a person's life including physical, emotional, social, and financial complications.
- Every dollar we raise is critical to bringing us **closer to a cure for IBD** and ensuring that everyone living with the disease gets access to quality care, education, and support needed to live their lives to the fullest.

The mission of the Crohn's & Colitis Foundation is to cure Crohn's disease and ulcerative colitis and to improve the quality of life of children and adults affected by these diseases.

You can support my efforts by making a donation online at [\[insert donation link\]](#).

With your help, we will make a difference. If you have questions about the Walk or the work of Pet Partners, please do not hesitate to contact me. Thank you in advance for your support!

With Gratitude,

(Insert Name)

3rd Email Template

Please help me reach my goal by March 14th! I have **#[Insert Amount]** left to raise, I'm hoping you can help!

Once I reach my goal I will take a pie to the face to show my support! Your donations will impact those living with IBD, an invisible, chronic disease. IBD affects virtually every aspect of a person's life including physical, emotional, social, and financial complications. Together we can make a difference.

The Crohn's & Colitis Foundation sponsors basic and clinical research of the highest quality. They also offer a wide range of educational programs for patients and healthcare professionals, while providing supportive services to help people cope with these chronic intestinal diseases.

This is why it is important to give if you can. **If each of you donated at least \$25 today, I would be able to exceed my goal and help improve the quality of life of children and adults with IBD.**

Here is my link to donate [\[insert donation link\]](#).

Thank you so much and **TOGETHER** we can **MAKE A DIFFERENCE!**

With Gratitude,

(Insert Name)