



# Crohn's & Colitis Foundation

## Pie Day

### March 14, 2023



## Talking Points

### About Crohn's & Colitis Foundation 2023 Pie Day

- Pie Day, March 14, 2023 is an opportunity to help fund research to improve the quality of life for the millions of Americans living with Crohn's disease and ulcerative colitis.
- On Pie Day, we have fun and unite with the IBD community, including our family members, friends, and coworkers who support us, to raise awareness of these diseases.

### About IBD

- Approximately one in 100 Americans lives with Crohn's disease or ulcerative colitis, known collectively as inflammatory bowel disease (IBD).
- These diseases are debilitating, highly misunderstood, and often misdiagnosed. Many people require hospitalizations and life-altering surgery.
- 70,000 new cases of IBD are diagnosed annually. There are currently no cures.

### About the Crohn's & Colitis Foundation

The Foundation is a leader in research to find treatments and cures for IBD. With your help, the Foundation:

- Has played a role in almost every major breakthrough in IBD.
- Empowers people living with IBD with the information and support they need to live their best life, including our IBD Help Center, support groups, in-person and online education programs, and summer camps.
- Leads quality and innovative IBD professional education, enabling healthcare providers to better support their patients and drive improved patient outcomes.
- Advocates to ensure that all members of our diverse IBD community have access to the resources they need to live with and manage their disease.

### Making an Impact

With your support, the Crohn's & Colitis Foundation can continue advancing critical research and creating a new future for people living with IBD. In 2022, the Foundation:

- Invested \$32 million in research toward new treatments and cures.
- Made progress on important research to identify IBD biomarkers, predict patient outcomes, understand environmental triggers, and improve remission rates.
- Provided vital support and education to tens of thousands of patients.
- Advocated successfully for patients' access to life-changing medications.
- Made a positive impact on people's lives. 75% of patients connected with the Foundation stated that we had a positive impact on their patient journey.

Register at [Pie-Day.org](https://www.pie-day.org) today and join us for Pie Day 2023.

[www.pie-day.org](https://www.pie-day.org)