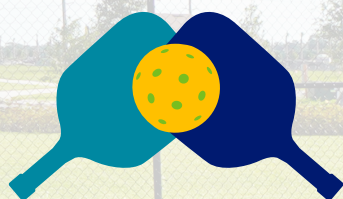


Do It Yourself (DIY) Fundraising – Pickleball

Pickleball is a fun, social, and easy opportunity to get active for IBD cures! Pickleball's simple rules make it easy for all ages and skill levels to get involved and make a difference. Players can join in the fun as singles or doubles, get competitive, or simply enjoy a friendly game while raising awareness and funds for IBD cures.



Getting Started: Ensure funds are allocated directly to your chapter by utilizing our **DIY- Quick Start Guide** to create your personalized DIY fundraising page and event.

Logistics and Goal

- Set a fundraising goal and decide what type of game you want to play
 - See Fundraising Ideas below
- Set a date and secure a location
 - Check out [Places 2 Play](#) for help
 - Be sure to consider how many courts you'll need and time constraints
 - If your tournament is outside set a rain date ahead of time
 - National Pickleball Day is August 8, consider an event around this date
- Be sure you understand the rules of the game and share them with players
 - [Click here for a printable USA Pickleball Rules Summary](#)
- If you're offering refreshments, ask local businesses to donate food and drinks
- Offer a few yard games and activities for kids in attendance
- Distribute IBD educational materials and Foundation resources
 - Request free resources [here](#)

Fundraising Ideas

Choose a gameplay option that you're familiar with and that will appeal to your network.

- Pledge your play, post updates on your DIY fundraising page, and ask others to donate for each game
 - Example: Pledge to play 50 games in 50 days. Donors can pledge \$1 or 50 cents per game which equals a \$50 or \$25 donation
- Ask opponents to donate to your goal
- Host a tournament
 - Select a required donation as part of your DIY event registration
 - Print [tournament brackets and ladders here](#)
 - Secure a couple of volunteers to help direct the tournament on game-day
 - Order medals or trophies online or consider making them
 - Remember you will need an award for each player

Promotion

- Make flyers ([template here](#)) and include a [QR code](#) to your DIY event page
- Distribute flyers during busy times at local pickleball courts
- Reach out to local leagues and ask them to share your event

Day of Event

- Ask volunteers to arrive early so you can review and assign roles
- Set up a check-in station
- Post brackets
 - Pro Tip: Bring a couple of blank brackets
- Set out refreshments, educational materials and a donation bucket

Post Event

- Thank players, volunteers, and supporters through email and personal notes
- Submit cash or check donations within 10 days of your event.
 - Include a completed [Offline Donation Form](#).

Congratulations on a successful Pickleball event!



*For additional support reach out to our dedicated DIY team
at DIY@crohnscolitisfoundation.org*