

Crafting a SMART Aim

A Critical Foundation For Improvement



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Learning Objectives


Define	Define a SMART Aim and link it to the first 2 key questions in the Model for Improvement.
Review	Review the 5 key components of a SMART Aim.
Critique	Critique SMART aim statements as a strategy to improve your own SMART aim for your QI project.

What is a SMART Aim?

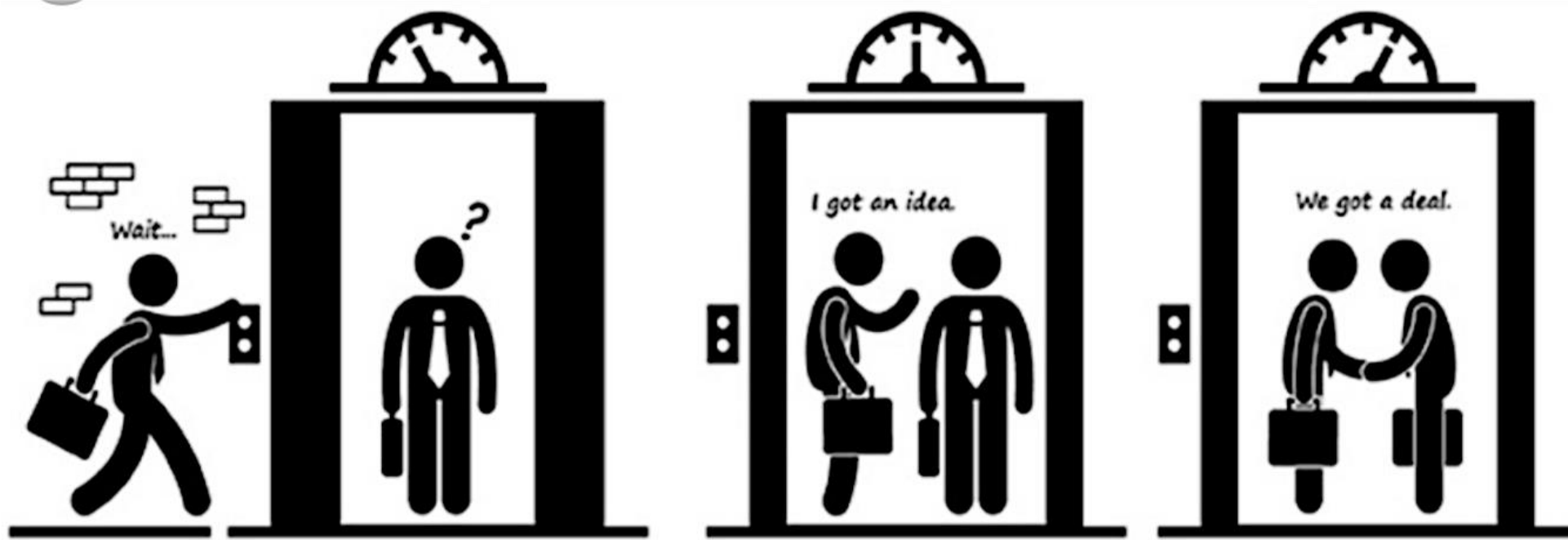
Clear and explicit statement that guides the improvement project.



States what your team will accomplish over time using a measurable goal.



SMART Aim = Specific, Measurable, Attainable, Relevant, and Timebound.



Why Use a SMART Aim?

Provides direction for your project

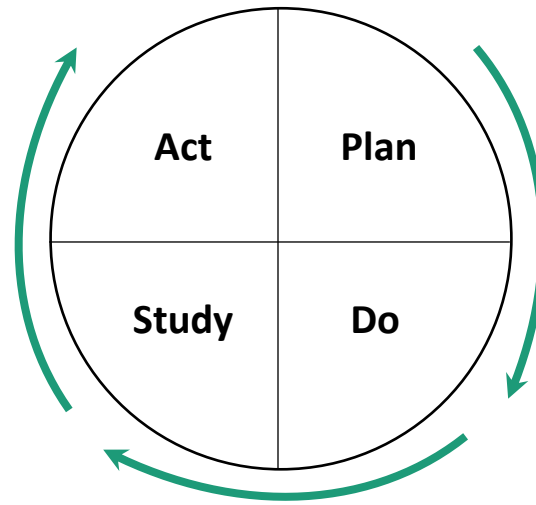
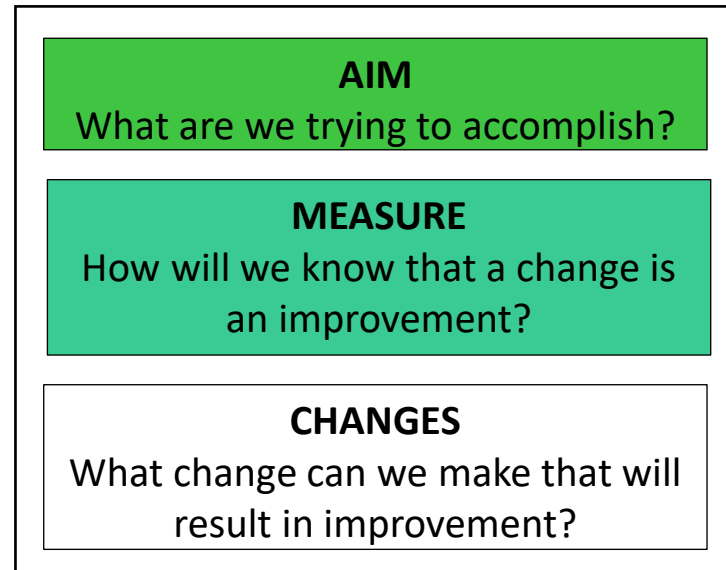
Engages and aligns stakeholders

Aids in identifying measures

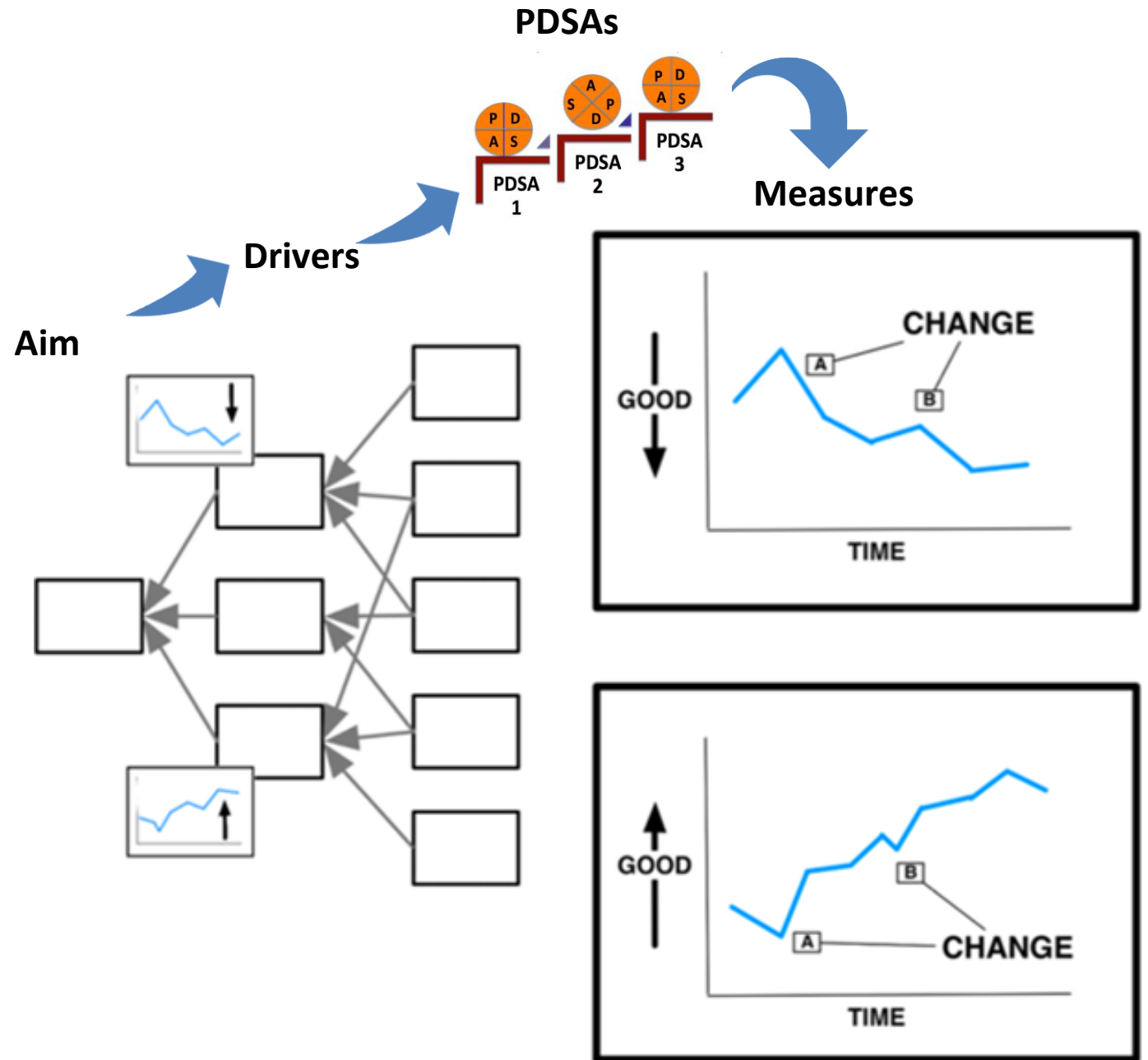
Illustrates your goal in 30 seconds or less

Avoids scope creep

The Cornerstone of Our Methodology: The IHI Model for Improvement



Your SMART
Aim is the
Foundation of
Your QI Work



FIVE Key Components of a SMART Aim



A Simple Recipe for a SMART Aim

What

- We will (increase / decrease) what [insert practice or outcome] from X (baseline rate) to Y

Who

- Insert patient population or setting

When

- Insert Date

SMART Aim Example

“We aim to increase the % of Treat-to-Target surveys completed by IBD Qorus patients at NYU Langone IBD Center from 0% to 75% by June 1, 2021.”



NYU Langone IBD Center
IBD Qorus Learning Collaborative
New York, New York

Does NYU Langone's Aim Statement Pass the SMART Aim Test?

“We aim to increase the % of
Treat-to-Target surveys
completed by IBD Qorus patients
at NYU Langone IBD Center from
0% to 75% by June 1, 2021.”

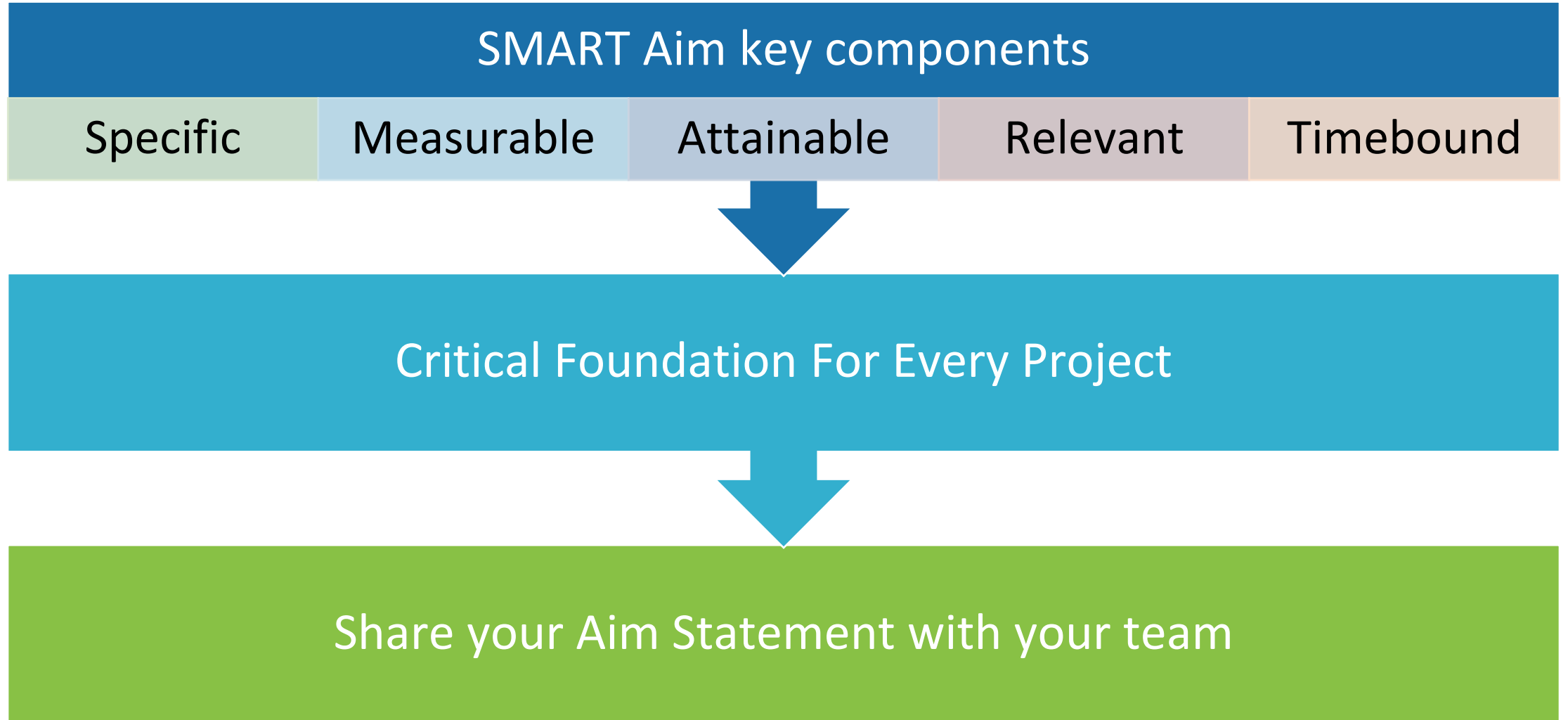




Share Your SMART Aim – Make a Public Commitment and Keep it Visible!



Summary





Resources

- Katakam, L. and Suresh, G., 2017. Identifying a quality improvement project. *Journal of Perinatology*, 37(10), pp.1161-1165.
- Setting Your SMART Aim (6:24)
<https://qi.kentcht.nhs.uk/smart-aims-and-an-aims-statement/>

Next Steps

ACTIVITY	MATERIALS
Review SMART Aim lesson and share with key members of your team	SMART Aim micro-lesson
View Instructional Video on SMART Aims	https://qi.kentcht.nhs.uk/smart-aims-and-an-aims-statement/
Review SMART Aim Examples	SMART Aim Examples
Craft a SMART Aim and Perform a Check-up On Your SMART Aim	SMART Aim Worksheet
Share & Compare	Email your SMART Aim to: alice.m.kennedy@dartmouth.edu